

Omer Muneer Qazi

UI and UX Designer

Customer journeys · Workflow design · Responsive product interfaces

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Professional profile

Product and interface practitioner with hands-on experience implementing ecommerce journeys and operational applications. Work spans Nello storefronts, EverestX onboarding and hiring flows, and Movo-X patient experiences. Connects what users see with the data, decisions, and handoffs required to complete a task.

Relevant experience

Rebrand BM

Delivered digital showroom experiences and nationwide kiosk activations for enterprise clients, including Honda Atlas Cars. Connected marketing requirements with customer-facing technical implementation.

Nello

Implemented Shopify and Webflow work within ecommerce and marketing journeys, alongside subscriptions, analytics, and lifecycle email systems. Connected the presentation layer with operational requirements.

Career history

Chief Technology Officer | EverestX US | Dec 2025 – Present

Technology infrastructure, system architecture, databases, APIs, and AI/ML integration.

Solutions Engineer & Developer | Nello (Drink Nello) | Oct 2023 – Dec 2025

Shopify and Webflow platforms, subscription management, analytics infrastructure, and Klaviyo email marketing.

Senior Shopify Developer | Integriti Inc. | Feb 2023 – Nov 2023

Shopify development for North American clients, Shopify Plus solutions, team leadership, and SCRUM delivery.

Solutions Architect | Nabidios | Oct 2013 – Feb 2023

WordPress, Shopify, and custom web solutions; business development and team management.

CTO & Marketing Lead | Rebrand BM | Sep 2018 – Sep 2020

Technical strategy for enterprise clients, including Honda Atlas Cars; nationwide kiosks and digital showrooms.

Contact and languages

English · Urdu | [linkedin.com/in/omermuneer](https://www.linkedin.com/in/omermuneer) | github.com/omermuneer

<https://omermuneer.com/cv/ui-ux-designer>