

Omer Muneer Qazi

Local SEO Specialist

Service-page structure · Search intent · Local conversion paths

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Professional profile

SEO and web development practitioner focused on service-page structure, search intent, and clear enquiry paths. Own-site work includes executive advisory pages, contextual internal links, structured data, and WhatsApp event tracking. Brings technical implementation skills across WordPress, Shopify, Webflow, and custom platforms to local and service-focused websites.

Relevant experience

omermuneer.com

Audited 1,046 live sitemap URLs during the October 2026 release. Corrected canonical inconsistencies, removed dead sitemap entries, implemented genuine 404 responses and WhatsApp click tracking, and submitted the revised sitemap through Search Console.

SEO and development portfolio

Portfolio references span Compare Broker, Zaye Capital Markets, Golden Gate PR, and EOGC. Broader implementation experience includes Shopify and Shopify Plus at Integriti, Shopify and Webflow at Nello, and WordPress and custom sites at Nabidios.

Career history

Chief Technology Officer | EverestX US | Dec 2025 - Present

Technology infrastructure, system architecture, databases, APIs, and AI/ML integration.

Solutions Engineer & Developer | Nello (Drink Nello) | Oct 2023 - Dec 2025

Shopify and Webflow platforms, subscription management, analytics infrastructure, and Klaviyo email marketing.

Senior Shopify Developer | Integriti Inc. | Feb 2023 - Nov 2023

Shopify development for North American clients, Shopify Plus solutions, team leadership, and SCRUM delivery.

Solutions Architect | Nabidios | Oct 2013 - Feb 2023

WordPress, Shopify, and custom web solutions; business development and team management.

CTO & Marketing Lead | Rebrand BM | Sep 2018 - Sep 2020

Technical strategy for enterprise clients, including Honda Atlas Cars; nationwide kiosks and digital showrooms.

Contact and languages

English · Urdu | [linkedin.com/in/omermuneer](https://www.linkedin.com/in/omermuneer) | github.com/omermuneer

<https://omermuneer.com/cv/local-seo-specialist>