

Omer Muneer Qazi

Ecommerce Director

Digital operations · Platform strategy · Customer lifecycle

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Professional profile

Ecommerce and technology practitioner with experience spanning platform delivery, team leadership, and ongoing digital operations. At Nello, worked across Shopify, Webflow, subscriptions, analytics, and lifecycle email; at Integriti, led Shopify and Shopify Plus delivery. Brings an implementation-grounded perspective to platform decisions and the connected customer journey.

Relevant experience

Nello

Delivered digital operations across Shopify and Webflow, subscription management, analytics infrastructure, and Klaviyo email marketing. Connected storefront work with the systems used to manage subscriptions and communicate with customers.

Integriti

Led Shopify development for North American clients, including Shopify Plus solutions. Combined hands-on implementation with team leadership and SCRUM coordination, working across client requirements and technical delivery.

Career history

Chief Technology Officer | EverestX US | Dec 2025 - Present

Technology infrastructure, system architecture, databases, APIs, and AI/ML integration.

Solutions Engineer & Developer | Nello (Drink Nello) | Oct 2023 - Dec 2025

Shopify and Webflow platforms, subscription management, analytics infrastructure, and Klaviyo email marketing.

Senior Shopify Developer | Integriti Inc. | Feb 2023 - Nov 2023

Shopify development for North American clients, Shopify Plus solutions, team leadership, and SCRUM delivery.

Solutions Architect | Nabidios | Oct 2013 - Feb 2023

WordPress, Shopify, and custom web solutions; business development and team management.

CTO & Marketing Lead | Rebrand BM | Sep 2018 - Sep 2020

Technical strategy for enterprise clients, including Honda Atlas Cars; nationwide kiosks and digital showrooms.

Contact and languages

English · Urdu | [linkedin.com/in/omermuneer](https://www.linkedin.com/in/omermuneer) | github.com/omermuneer

<https://omermuneer.com/cv/ecommerce-director>