

Omer Muneer Qazi

Chief Operating Officer

Operational workflows · Process ownership · Systems integration

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Professional profile

Technology and business operations practitioner with experience connecting customer journeys to the systems behind them. Work spans talent onboarding and hiring operations at EverestX, ecommerce subscriptions at Nello, and client delivery at Nabidios. Brings practical experience translating operational requirements into connected workflows, integrations, and team delivery.

Relevant experience

Nabidios

Combined business development and team management with WordPress, Shopify, and custom web delivery from 2013 to 2023. Translated client requirements into technical solutions while remaining involved in implementation.

Rebrand BM

Led technical strategy for enterprise digital experiences, including Honda Atlas Cars. Delivered digital showrooms and nationwide kiosk activations, connecting marketing objectives with the technology needed to present the customer experience.

Career history

Chief Technology Officer | EverestX US | Dec 2025 - Present

Technology infrastructure, system architecture, databases, APIs, and AI/ML integration.

Solutions Engineer & Developer | Nello (Drink Nello) | Oct 2023 - Dec 2025

Shopify and Webflow platforms, subscription management, analytics infrastructure, and Klaviyo email marketing.

Senior Shopify Developer | Integriti Inc. | Feb 2023 - Nov 2023

Shopify development for North American clients, Shopify Plus solutions, team leadership, and SCRUM delivery.

Solutions Architect | Nabidios | Oct 2013 - Feb 2023

WordPress, Shopify, and custom web solutions; business development and team management.

CTO & Marketing Lead | Rebrand BM | Sep 2018 - Sep 2020

Technical strategy for enterprise clients, including Honda Atlas Cars; nationwide kiosks and digital showrooms.

Contact and languages

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<https://omermuneer.com/cv/coo>