Omer Muneer Qazi

Content Writer

Web content structure · Customer-focused messaging · Content operations

omermuneer@gmail.com | +92 321 7300266 | omermuneer.com

Professional profile

Web content practitioner with a background in marketing implementation, ecommerce, and solutions architecture. On-site work connects service-page content with search intent and clear enquiry paths; Nello and Rebrand BM experience adds commercial context. Brings a working understanding of the platforms, products, and customer journeys the content describes.

Relevant experience

Nello

Worked across Shopify and Webflow storefronts, subscription operations, analytics infrastructure, and Klaviyo email marketing. Connected the customer-facing website with the systems supporting recurring purchases and lifecycle communication.

Rebrand BM

Served as CTO and Marketing Lead, connecting enterprise marketing objectives with technical delivery. Work included Honda Atlas Cars digital showrooms and nationwide kiosk activations.

Career history

Chief Technology Officer | EverestX US | Dec 2025 – Present

Technology infrastructure, system architecture, databases, APIs, and AI/ML integration.

Solutions Engineer & Developer | Nello (Drink Nello) | Oct 2023 – Dec 2025

Shopify and Webflow platforms, subscription management, analytics infrastructure, and Klaviyo email marketing.

Senior Shopify Developer | Integriti Inc. | Feb 2023 – Nov 2023

Shopify development for North American clients, Shopify Plus solutions, team leadership, and SCRUM delivery.

Solutions Architect | Nabidios | Oct 2013 – Feb 2023

WordPress, Shopify, and custom web solutions; business development and team management.

CTO & Marketing Lead | Rebrand BM | Sep 2018 – Sep 2020

Technical strategy for enterprise clients, including Honda Atlas Cars; nationwide kiosks and digital showrooms.

Contact and languages

English · Urdu | linkedin.com/in/omermuneer | github.com/omermuneer

https://omermuneer.com/cv/content-writer